



reporting 3.0

Partnership and Sponsorship Opportunities

5th International Conference of the Reporting 3.0
Platform 2018

Context for Thriveable Transformation

Location: KPMG – Laan van Langerhuize 1, 1186DS Amstelveen (NL)

12-13 June 2018

Venue Sponsor:



Partnership and Sponsorship Opportunities for the 5th International Conference of Reporting 3.0 in 2018

About the Conference

We at Reporting 3.0 look forward to convening our Fifth International Conference in Amsterdam, The Netherlands in June of 2018. For the second year in a row, KPMG has generously offered to host the event at their iconic headquarters, offering top-notch conferencing space and technical capabilities.

The need for international alignment around a roadmap for the future of reporting is more timely than ever. While the majority of reporting movements have increased the focus on compliance towards regulatory and quasi-regulatory approaches (e.g. EU Directive, stock exchange and rating requirements, and the SDGs), Reporting 3.0 sets its sights higher, focusing on the necessary transformation that can be triggered by disclosure to spur the emergence of a truly Green, Inclusive and Open Economy.

This 5th Conference marks the culmination point of a first three-year development cycle since the start of the Blueprint work ecosystem in late 2015. The 2018 conference will host the first full set of the Blueprints on Reporting, Accounting, Data and New Business Models. It also showcases Reporting 3.0's dissemination projects, namely the Beta Testing Program, the Advocation Partner Program, and the Academic Alliance. Panel sessions and workshops in three areas – Education, Advocation and Acceleration – will offer multiple learning experiences. Also, the conference will discuss additional dissemination programs for governments & multilateral organizations well as investors.

This 5th Global Conference also marks the beginning of another exciting Reporting 3.0 project – the launch of the Global Thresholds & Allocations Council (GTAC). This Council builds the glue and necessary harmonization on various levels. First it helps establish the idea of true sustainability context evaluations, based on standardized thresholds & allocations. Also, it helps to synchronize data needs on micro (company), meso (industry, habitat and portfolio) and macro (economic system) levels. Aligning on thresholds & allocations is necessary to achieve sustainability.

The Conference is the premiere global gathering of Positive Mavericks – those who transcend incrementalism to focus on the transformation needed to shift from unsustainability into regeneration and thriving. We are excited to welcome you all to Amsterdam in mid-June, the best part of the year to spend time in this wonderful area.

Sponsorship opportunities

Reporting 3.0 offers a variety of sponsorship opportunities, described on the following pages. We offer sponsors opportunities to present themselves as leaders and engaged practitioners in the international disclosure arena, accessing a unique community of decision makers and more than 6,000 individual newsletter contacts. We are thankful for your interest to come on board and showcase your commitment towards disclosure that truly matters. Your support will help cover the costs of the event and also make a contribution to the further institutionalization of Reporting 3.0.

We would be happy to discuss your best level of sponsorship. In case you have ideas that go beyond the following opportunities we are happy to learn what you have in mind, including bundling options. And we hope to welcome you and your colleagues in Amsterdam on June 12/13.

Best regards,

The Reporting 3.0 Team

Agenda (Draft, as of 22 November 2017)

DAY 1

Registration, Welcome Coffee, Networking Opportunities

WELCOME by the Host & Organizer – Introduction to the 5th International Reporting 3.0 Conference

INTRODUCTORY KEYNOTE – The time for bold movement is upon us: The leadership challenge of the C-Suite

CO-KEYNOTES & PLENARY DISCUSSION – The need for a holistic, ecosystem-wide approach to disclosure as a trigger for achieving sustainability (and beyond to thriving) — creating transformative breakthroughs via collaboration

Lunch break and networking opportunity

SESSION 1 – Introduction and Release of the Accounting Blueprint

WORKSHOPS 1 – The **Accounting Blueprint** - focus sessions on recommendations

A: EDUCATION

A deeper dive into the Accounting Blueprint and its links to other Blueprints of Reporting 3.0 as well as a focus on consistent tooling

B: IMPLEMENTATION

A focus session on how to engage with internal accounting, controlling and audit experts to implement the tooling recommended by the Accounting Blueprint

C: ACCELERATION

An assessment of the needed movement Accounting Standard setters need to engage in to help accounting becoming future-fit

Coffee break and networking opportunity

Panel: Are Accounting Standard Setters ready to serve future realities?

SESSION 2 – Introduction and Release of the New Business Model Blueprint

WORKSHOPS 2 – The **New Business Model Blueprint** – focus sessions on recommendations

A: EDUCATION

A deeper dive into the New Business Model Blueprint and its links to other Blueprints of Reporting 3.0

B: IMPLEMENTATION

A focus session on the Reporting 3.0 tooling to help design and implement 'integral business models'

C: ACCELERATION

An assessment on further collaboration between the new business model intra- and entrepreneurs to rise to the scalability challenge of integral thinking

Drinks & Reception

DAY 2

Registration, Welcome Coffee, Networking Opportunities

Introduction to Day 2 of the conference

INTRODUCTORY KEYNOTE: New Business Model Intrapreneurs and Entrepreneurs – united for the future we design

CO-KEYNOTES & PLENARY DISCUSSION

The scalability of new Business Models – how to link micro with meso and macro – the rise of the ‘integral business model’

Coffee break and networking opportunity

SESSION 3 – Inauguration of the Global Thresholds & Allocations Council (GTAC)

SESSION 4 – REPORTING 3.0 DISSEMINATION PROGRAMS: First Learnings from the Beta Testing, Advocacy Partner and Academic Alliance Programs, Launch of ‘Blueprint 5’

PLENARY DISCUSSION

The Reporting 3.0 Work Ecosystem, the 5 Blueprints, the Dissemination Programs – what have we achieved, what is still to be achieved?

Lunch break and networking opportunity

SESSION 4 – The **REPORTING 3.0 DISSEMINATION PROGRAMS** – engagement opportunities

A: EDUCATION

A deeper dive into the various programs Reporting 3.0 is offering and an orientation on how to take part

B: IMPLEMENTATION

Practical examples from participants of the various Reporting 3.0 Dissemination Programs and how they embed r3.0 content in their organizations

C: ACCELERATION

Designing the overall work ecosystem through a Governments & Multilaterals Group, and Investor Group and the GTAC

REPORTING 3.0 PLATFORM: THE FUTURE ROADMAP

Governments & Multilaterals Support Group, Investor Support Group, GTAC, r.3.0 Training Program – preparing the transition to a regenerative economy

CLOSING (Synopsis of the conference)

ADJOURN

Partnership Opportunities

Partnership packages	Gold Partner	Silver Partner	Bronze Partner
Value	15.000€	10.000€	5.000€
Before the event	Gold level sponsor representation on all relevant communication (website, mailings, social media)	Silver level sponsor representation on all relevant communication (website, mailings, social media)	Bronze level representation on all relevant communication (website, mailings, social media)
	3 conference tickets included	2 conference tickets included	1 conference ticket included
	40% off all additional Reporting 3.0 conference tickets for own staff	30% off all additional Reporting 3.0 conference tickets for own staff	20% off all additional Reporting 3.0 conference tickets for own staff
During the event	Acknowledgement of partnership in all official conference media; opportunity to speak in a plenary session and topic session	Acknowledgement of partnership in all official conference media; opportunity to speak in a plenary session or topic session	Acknowledgement of partnership in all official conference media; opportunity to speak in a topic session
After the event	Gold-level sponsor representation in “Thank you” mailings & Reporting 3.0 Conference report	Silver level sponsor representation in the “Thank you” mailings & Reporting 3.0 Conference report	Bronze-level sponsor representation in the “Thank you” mailings & Reporting 3.0 Conference report

Additional Sponsorship Opportunities

Blueprint Sessions Sponsor (5.000 Euros / 4.000 Euros for Advocation Partners)

This sponsorship opportunity comes at the same level as the Bronze Partner level. Through this sponsorship you are supporting a specific Blueprint and its 3 topic sessions. You would be specifically announced in the introductory part of the sessions foregoing the 3 specific Blueprint sessions. We would offer you a short welcome speech in which you can specifically showcase your support for the Blueprint.

Pre-Conference Speaker Dinner (5.000 Euros)

As Speaker Dinner Sponsor, you will gain early access to all attending speakers of the forthcoming conference. We will specifically announce your contribution at the dinner and will present you with a range of visibility opportunities to gain positive exposure as well as full logo visibility at both days of the event. We will be showcasing your logo in all conference materials and on the conference website.

Booth Sponsor (3.000 Euros / 2.000 Euros for Advocation Partners)

As a booth sponsor we offer you exclusive space to showcase your solutions in the main hall on both conference days. We will activate interest several times during the conference by making special announcements and showcasing your logo in all conference materials and on the conference website.

Breakfast Presentation Sponsor (5.000 Euros / 3.000 Euros for Advocation Partners)

KPMG HQ features 2 modern breakout rooms to host breakfast meetings to introduce targeted conference participants with your solutions. Breakfast meetings will be offered at both days of the conference and catering will be organized.

Media Sponsor (In-Kind)

As a media sponsor we offer prominent logo display on the Reporting 3.0 Conference Website and promotion materials, and prominent mention in the conference. In return, on an in-kind basis, the Media Sponsor(s) will promote the Conference via their distribution networks and media channels, and through other opportunities as appropriate.

Conference Materials Design Sponsor (In-Kind)

As a materials design sponsor we offer prominent logo display on the Reporting 3.0 Conference Website and promotion materials, and prominent mention in the conference. In return, on an in-kind basis, the Conference Materials Design Sponsor(s) design Blueprint Reports, Conference promotion materials, the conference report and other assets.

About Reporting 3.0

As a “for-impact”-Initiative, Reporting 3.0 was established in 2013 by leading sustainability consultancy BSD Consulting. Reporting 3.0 serves as a global platform to scout out and accelerate reporting innovations that help to bring the global economy onto a sustainable path and to make a green, inclusive and open economy reality. It is an answer to the need for consolidation and convergence in a fragmented reporting market. It serves as a neutral, pre-competitive and market-making platform and instigator of multi-stakeholder collaboration toward a “North Star” for new breakthroughs in disclosure and reporting. Since its inception, it focused on a thorough evaluation of the status quo of corporate reporting, with the objective of connecting ideas, concepts, tools and practitioners to shape the future of reporting. It held four major global conferences to explore and shape the field and various Transition Labs and Regional Roundtables. In 2015, Reporting 3.0 has launched its Series of four Blueprint projects. Furthermore, Reporting 3.0 became the lighthouse initiative of Oncommons, a not-for-profit gGmbH, registered in Berlin, Germany, founded early 2017. This allows Reporting 3.0 to benefit from a broader array of funding opportunities. Oncommons is also registered as 501(c3) organization in the US, and has plans to broaden its reach into other areas necessary to make a Green, Inclusive and Open Economy a reality.

Contacts



Peter Teuscher
Co-Initiator

p.teuscher@bsdconsulting.com
Tel +41 44 260 60 30



Ralph Thurm
Co-Initiator
Lead, *Reporting Blueprint*
Co-Lead, *New Business*
Models Blueprint

r.thurm@reporting3.org
Tel +31 6 4600 1452



Bill Baue
Co-Facilitator
Lead, *Data Blueprint*
Co-Lead, *New Business*
Models Blueprint

bbaue@verizon.net
Tel +1 413 387 5824



Cornis Van Der Lugt
Co-Facilitator
Lead, *Accounting Blueprint*

cornis.lugt@usb.ac.za
Tel +41 79 257 52 81

www.reporting3.org