5th International Reporting 3.0 Conference

- Context For Thriveable Transformation -

Amsterdam, June 12, 2018

Day 1 Introduction

@aheadahead1
@WimBartels

#Reporting3
Welcome to Amsterdam – Let’s celebrate!

• The first ‘lustrum’ of Reporting 3.0 Conferences
• The release of the Accounting Blueprint
• The release of the New Business Model Blueprint
• The release of the Synthesis Blueprint – The Transformation Journey
• The finalization of phase 1 of Reporting 3.0’s development – a completed theory of change and a fully functional work ecosystem
• The start of phase 2 of Reporting 3.0’s development – the dissemination of know-how in scalable ways to allow the Transformation Journey to happen
• Finally: the fact that hundreds of positive mavericks joined us over the past 12 months, now a community of thousands of individuals globally!
A welcome by the host – Wim Bartels of KPMG

• Partner Corporate Reporting KPMG Netherlands
• Lead Author of KPMG reports in different areas of Corporate Responsibility
• Member of the TCFD
• Program Lead of the Corporate Reporting Dialog
• …and a fan of Reporting 3.0 ;-)

#Reporting3
Some celebrations have surprise guests – so does ours!
Reporting 3.0 is pre-competitive and market-making

Building a bridge from the far end, allowing the journey to be made

Avoiding surprises like… this ;-)  Allowing precision like … that ;-)
We’ve come a long way – and now need to change speed
The Reporting 3.0 Transformation Journey

- Transformation!
- Triggered by ‘the other side of the bridge’ – the ultimate end of wellbeing through a change of economic system design (incentives)
- Based on the 4 Blueprints
- A step-by-step approach for all sorts of organisations
- Based on transformation needs on nano – micro – meso – macro level
- Involves Reporting 3.0 Advocation Partners
...developed as a series of articles on Medium.com

- Online for just 2 months
- 3,300 readers
- 1,700 ‘claps’
- 185 ‘fans’
- Very positive reactions
Dear Ralph and Bill,

Being a sherpa, I recognise both of you as the best sherpas to climb Sagarmatha of Sustainability Reporting. Sherpas must find a safe passage up the mountain. We carry a “cognitive load” up the mountain and serve others in their quest for social awareness and presence. Sherpas hold a deep passion of the explorer that is rooted in conquering their inner demons.

I want to thank you both for your efforts. Chapeau! Climbing to the top of the mountain, also means that we have to climb down again and tell the people in the village square who were left behind, what we have seen & discovered.....where some may believe us and others may not.....and they may even get mad at us.....:-)
A modularized program – virtual, generic, individual

- Four levels: Educate (nano), Implement (micro), Accelerate (meso), Advocate (macro)
- 23 modules in 8 sections (clustering on modules)
- Virtual learning: webcasts
- Generic learning: 2-day workshops, carried out with hosting partners by r3.0 staff
- Customized learning: carried out by r3.0 Advocation Partners
- Start: fall 2018
From wanting change – to personal change – to leading change
What else is happening today as well?

• The booth exhibition – have a look at stands from
  • WeSustain
  • IUCN Netherlands
  • Regen Network
  • ReBlend
  • KPMG

• The book sale – reduced price & signed copies of the latest from
  • Daniel Christian Wahl
  • Mark McElroy
  • Robin Lincoln Wood

• Reception in the bar from 6pm to 8pm
Thanking our sponsors!
Up next: The Opening Panel

10:30 - 12:15

Panel 1 - INTRODUCTORY KEYNOTE:
The time for bold movement is upon us: Spurring the shift from monocapitalism to multicapitalism

- Richard Howitt - International Integrated Reporting Council (IIRC)

CO-KEYNOTES & PLENARY DISCUSSION:
The need for a holistic, ecosystem-wide approach to disclosure as a trigger for achieving sustainability (and beyond to thriving) — creating transformative breakthroughs via collaboration

Moderation:
Ralph Thurm & Bill Baue – Reporting 3.0

Speakers:
- Lois Guthrie – World Business Council for Sustainable Development (WBCSD)
- Bastian Burk – Global Reporting Initiative (GRI)
- Frank Blasio – Coalition for Inclusive Capitalism