Transformation –
Why audience matters and impacts have to be the starting point.
GRI Standards

GRI Standards are a set of interrelated reporting standards, enabling organizations to report publicly on their economic, environmental and social impacts and contribution towards sustainable development.

The set of GRI Standards includes:

- **3 universal Standards**, applicable to all organizations.
- **33 topic-specific Standards**, organized into Economic, Environmental, and Social series.
- Organizations select and use only the relevant topic-specific Standards, based on their **material topics**.
• 4000+ companies report annually
• 75% of the largest 250 listed companies in the world
• 120+ policy references in 58 countries
• 35 stock exchanges
Why audience matters

Broadening of the audience concept is necessary to make the link to sustainable development.

TRANSPARENCY

ACCOUNTABILITY

SUSTAINABLE DEVELOPMENT / TRANSFORMATION
Why audience matters

Financial Risk Perspective at work – Example I.

“Based on currently anticipated production schedules, we estimate that by 2040, over 90 percent of our year-end 2016 proved reserves will have been produced. Considering that the 2°C Scenarios Average implies significant use of oil and natural gas through the middle of the century, we believe these reserves face little risk.” p.10
Why audience matters
Financial Risk Perspective at work – Example II.

Goldman Sachs asks in biotech research report: 'Is curing patients a sustainable business model?'

Tae Kim | @firstadopter
Published 3:16 PM ET Wed, 11 April 2018 | Updated 7:30 PM ET Wed, 11 April 2018
Impacts are starting point to discuss contribution to sustainable development.

Absolute (moral) norms and planetary boundaries.

Responsibility – expectation that companies demonstrate accountability for impacts that a company has caused or contributed, or is directly linked to the impacts through its business relationships.
Impacts as starting point
Responsibilities for impacts in the value chain – realistic expectations?

Leaked recording: Inside Apple's global war on leakers
Former NSA agents, secrecy members on product teams, and a screening apparatus bigger than the TSA.

The Outline20 June, 2017
Impacts as starting point

New GRI 403 Occupational Health and Safety – Focus on right holders.

• Covers the full spectrum of workers, for whose occupational health and safety an organization is expected to be responsible:
  • employees
  • other workers whose work and/or workplace is controlled by the organization
  • cases where the organization is directly linked to impacts on workers by its business relationships

• Places greater emphasis on measuring impacts on the health of workers, as opposed to loss of productivity (e.g., the severity of an injury is measured by recovery time, instead of by lost time)

• Places greater emphasis on health (e.g., ill health data separated from safety data, occupational health services, access to healthcare, worker health promotion)
Impacts as starting point


- Consideration for context – focus on areas with water stress
- Full transparency on fresh water impacts
- Complete organizational water balance - water withdrawal, water consumption an discharge
- Allows for facility level reporting
- Includes the value chain
Impacts as starting point

- Consideration for context – adopts and extends the concept of country-by-country reporting as promoted by the OECD Base Erosion and Profit Shifting
- Full picture of corporate tax contribution beyond income tax
- Enables comparison of effective tax rate to statutory tax rate
- Requires disclosure of tax approach
- Inducing transparency and accountability that financial reporting system has failed to provide for decades