We believe in the potential of the food system to solve the world’s most intractable problems, from hunger and poverty to the economy and the environment. Our work focuses on unlocking this potential.
Systemic and system wide

- Green Paper
- FarmView
- Reporting methodology
- Sustainability Index
Green Paper

Redesign of the food system from the ground up

- Redesign principles
- Genetic potential
- Value
Zimbabwe
National plan
Public policy
Industrial strategy
Zimbabwe
What one thing?
Input intensive to agroecological production
5x
Environment, nutrition, economic, health, education, et al
Add >$2.5 billion in economic output and >$6.4 billion economic value to the economy
The road to R3.0 - counting everything that should be counted...

- Measure
- Value, valued and valuable
- Growth, development and impact