Powerchain

A disruptive strategy for reporting
About us

- Established in 2009, head office in the Netherlands
- Tech company with a focus on accurate data
- Privately held, global presence with biggest retailers, over 160,000 suppliers mapped, 550,000 audit reports verified
- Knowledge center in risk area performance, food safety issues and sustainability KPIs
- Partnerships with GFSI, CGF, GRI, IFS and ITC

Data you can Trust, Report and Act on
The case: we need better supply chain insight

Our experience from FMCG:

• Often a lack of visual, measurable, and scalable supply chains
• Lack of insight into product journey
• Data stored in different **centralized databases**, instead of shared insight
• Need for proactive risk mitigation through activity chains
• Difficulties collecting information in an efficient way
• Data ownership versus access to data – outsourcing versus ownership of production
PowerChain as a bold movement for accurate data

Primary Producer → Packing → Processor → Transporter → Warehouse → Retailer

- Assign Order
- Confirm & start
- ✅ Confirm & Add Data
- ✅ Confirm & Add Data
- ✅ Confirm & Add Data
- ✅ Confirm & Add Data
- ✅ Confirm & Close
What radical benefits will PowerChain bring to reporting?

Real time insight on Supplier and Product Performance

- Easier adaption of connectedness – discovering the unsustainable consequences of chains
- Democratize reporting beyond the self-interest of supply chain actors
- More accurate insight in performance of the supply chain and immutability of data
- More efficient and harmonized reporting measures thanks to a distributed ledger
- Helps gather insight for GRI, IIRC and Reporting 3.0 sustainability reporting – certifications and reports
- Insight into the complete product journey
- Most importantly – direct impact and implementation of sustainability strategies
User cases / user stories

“As a farmer, I would like to know how my products are performing throughout the value chain and receive a premium.”

“As a consumer I’d like to see what’s in my food, where it comes from and tip the farmer.”

“As a retailer I’d like to know the performance of my supply chain partners and product in one click”.
Imagine tipping a farmer
Questions?

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