From Blueprint to Action
Launch of New Business Model Blueprint – Education Panel

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So now what?
FUTURE IS NOW PARADOX
Viability has always required business models to evolve as enterprise contexts changed...

Enterprises evolving their business models to be viable today & near-future...

Ever changing...

- Environmental conditions
- Social norms and values
- Customer and investor preferences, and values
- Law, regulation and practice
- Industry sector conditions & responses
Future viability requires strategy and business model design to **intentionally** aim for integral flourishing...

Enterprises evolving their business models to be viable today & near-future...

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...with a clear view of the destination....

...and the innovation journey to get there.
Good News from the New Business Models Blueprint:

✓ We know what is a new fit-for-the-21\textsuperscript{st} Century business model
✓ We understand the role of business strategy in realizing an integral flourishing society, environment and economy

What’s next?

1. Learn the new knowledge...
2. Quickly get practical – apply the new knowledge to create strategies and business models to undertake the journey
Getting Practical at Scale

To efficiently, effectively and gracefully define fit-for-the 21st century strategy and business models...

...Use methods, tools and practices that embed the new knowledge

More Good News

Fit-for-the-21st century strategy and business model methods, tools and practices are being created by a global community of innovation practice founded in 2012...
We invite you to take action based on the blueprint recommendations using aligned methods, tools and practices, to define your fit-for-the-21st century strategy and business models.