



WORKSHOPS 2 – New Business Model Blueprint Panel
Education: Translating Awareness into Practice

17:00 – 18:15, 12th June 2018

Welcome



**Josephine
Matthews**



Antony Upward



Katie Hill



Niels Faber

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Welcome



Josephine Matthews

Founder Sustainable Value Creation

Josephine is a corporate sustainable investment strategist, sustainable business architect and founder of Sustainable Value Creation Ltd, a consultancy focused on supporting transformation of the global economy to within a safe operating space for humanity.

Josephine has over 15 years senior level international experience spanning sector development, project development and investment and Big-4 management consultancy, having developed large-scale renewable energy projects in Africa and advocated for frameworks for ecologically and socially sustainable biofuels sector development.

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Meet Antony



Antony Upward

Adjunct Professor, Faculty of Design, OCAD University, and Flourishing Enterprise Designer, Edward James Consulting Ltd., a Certified Benefit Corporation® – Toronto, Ontario, Canada

As a practitioner, he is Certified Management Consultant with 30 years of experience. In his roles as a Sustainability Business Architect and Flourishing Enterprise Business Model Designer, he helps business leaders and entrepreneurs co-create enterprises that are simply *better* for our increasingly volatile, uncertain, complex and ambiguous world: socially beneficial, environmentally regenerative and financially viable.

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Meet Katie



Katie Hill

Executive Director of B Lab UK

Katie Hill is Executive Director for B Lab UK, the organisation tasked with rolling out the B Corporation movement across the UK. This exciting role follows on from her work in helping with the creation of a social investment marketplace in the UK, through her work establishing Access – the Foundation for Social investment, (a new sister organisation to Big Society Capital) and as Advisor to the City of London Corporation, to establish its first social investment fund. She has worked as an economist in UK local, regional and national government and supported the governments of Lithuania and Poland with employment strategies as they acceded to the EU. Katie ran a social enterprise in Bulgaria for four years and, on the basis of that experience, studied for an MBA from Oxford University. She was appointed on to the EU panel of experts on Social Business, was on the G8 working group for Social Investment and has written and commissioned various research papers on the topic of social investment

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Meet Niels



Niels Faber

Researcher, Radboud University Nijmegen

NIELS FABER is a researcher at Radboud University Nijmegen and a lecturer at Hanze University of Applied Sciences in Groningen. His research focuses on the organisational aspects of sustainability. This translates into three related themes: the transition towards a sustainable society and towards a circular economy in particular, new forms of organisation for sustainability, and measuring sustainability. He has produced more than 50 publications, including books, book chapters and articles and conference contributions.

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Q&A



**Josephine
Matthews**



Antony Upward



Katie Hill



Niels Faber

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