In Europe and Northern America there is 15 million ton of textile waste per year. 95% can be reused or recycled but 85% goes to landfill or incineration. Less than 1% is used for making new textiles.
Over 3% of all available water on earth is used in the textile industry every year. In 2030 the demand for water will be 40% above supply if we keep making textiles like we do. That is why we develop high quality fabrics with a minimal use of water.
SOCIETAL COST AND BENEFIT ANALYSIS

Analysis based on LCA data and Environmental P&L framework (Ellen MacArthur foundation /PWC)
This concludes that that each kilo ReBlend fabric saves:

- 26 kg less GHG emission EUR 1.76
- 4.663 l less water usage EUR 6,32
- 12,5 mtr less use of land EUR 0,50
- 0,014 kg less water pollution EUR 7,51
- 0,02 kg less air pollution EUR 1,05

Total ecological savings EUR 17,14 kg
Why not play a different game? We aim to create new glasses and a movement for looking different to pricing of fashion and textiles.

We develop & deliver fabrics with positive impact with a network of frontrunning partners.

Fashion should be fun! We initiate co-creation projects with labels/designers to show the awesome perspectives.
ReBlend

Micro/meso/macro

Context

Purpose

Scalability

Multi-capital

Leadership

Synergy

ThriveAbility
MY OLD T-SHIRT

MOUNTAIN CLOTHES

WEIGHT OF
4 MILL. ELEPHANTS

WHW

TRATATA

REBLEND

UNRAVEL

TO BLEND THE
ECONOMIC PROFIT
WITH ECOLOGICAL
AND
SOCIAL PROFIT

TO BLEND DIFFERENT
DOMAINS

TO BLEND AS IS & TO BE

A BRAND NEW YARN

CABTALK

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