

In Europe and Northern America there is 15 million ton of textile waste per year.  
95% can be reused or recycled but 85% goes to landfill or incineration.  
Less than 1% is used for making new textiles.

Over 3% of all available water on earth is used in the textile industry every year. In 2030 the demand for water will be 40% above supply if we keep making textiles like we do.

That is why we develop high quality fabrics with a minimal use of water.

# SOCIETAL COST AND BENEFIT ANALYSIS

Analysis based on LCA data and Environmental P&L framework (Ellen MacArthur foundation /PWC)

This concludes that that each kilo ReBlend fabric saves:

■ 26 kg less GHG emission	EUR	1.76
■ 4.663 l less water usage	EUR	6,32
■ 12,5 mtr less use of land	EUR	0,50
■ 0,014 kg less water pollution	EUR	7,51
■ 0,02 kg less air pollution	EUR	1,05
<b>Total ecological savings</b>	<b>EUR</b>	<b>17,14 kg</b>

Why not play a different a different game?  
We aim to create new glasses and a movement for looking different to pricing of fashion and textiles .



We develop & deliver fabrics with positive impact with a network of frontrunning partners.

Fashion should be fun! We initiate co-creation projects with labels/designers to show the awesome perspectives.

ReBlend

 *Micro/meso/macro*  
 

*Context*  
    
 

*Purpose*  
    
 

# ReBlend

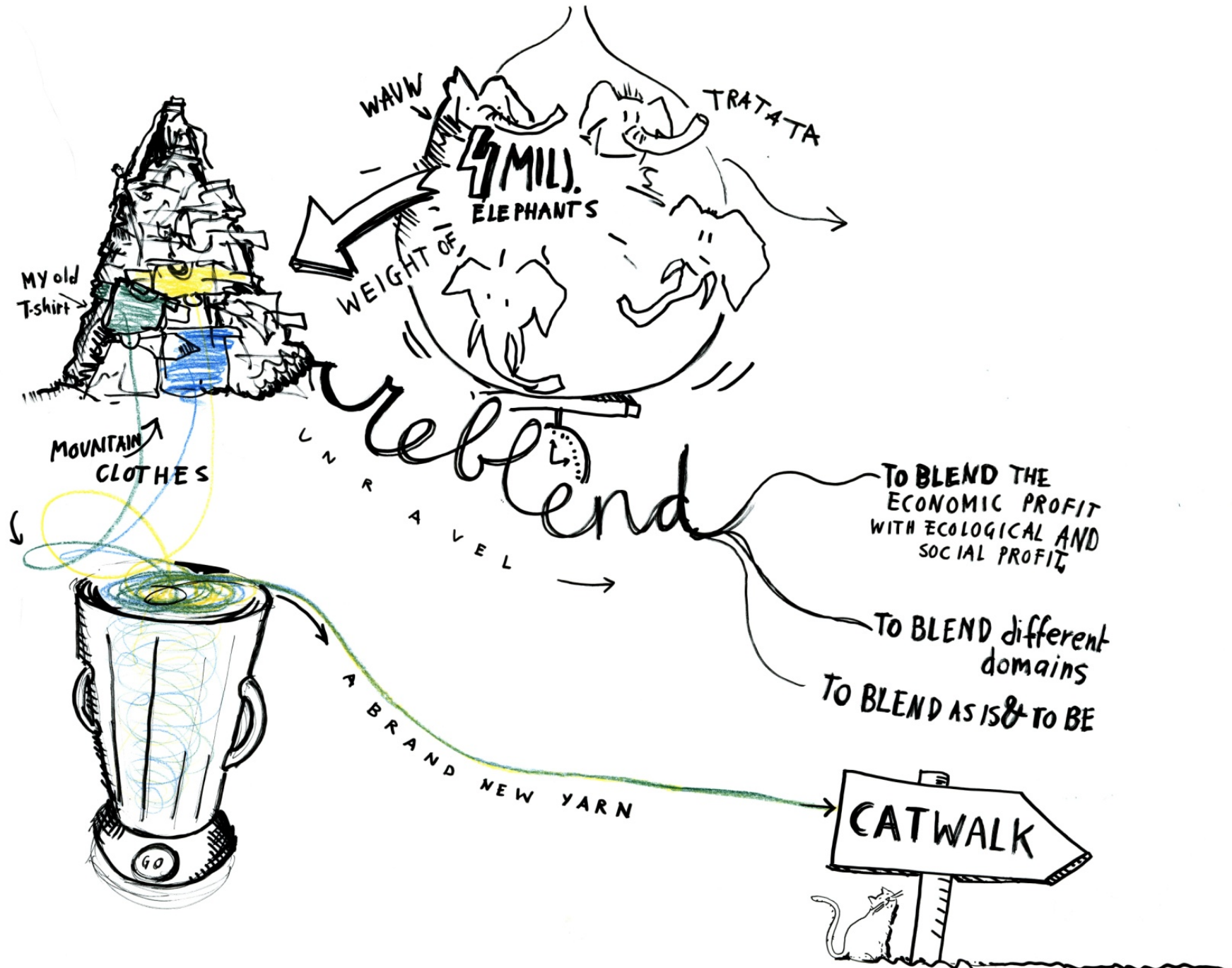
*Scalability*  
  

  *Multi-capital*  
  

 *Leadership*  
  

 *ThriveAbility*  


*Synergy*  
   



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